



Partnerships *InAction* | *Golf*

Take a Swing at Ending Global Poverty

Uniting Americans with communities in Africa and Asia



An initiative of Aga Khan Foundation U.S.A. and its volunteers in communities across America



We need your support

Your organization has the potential to make
a **profound difference** in some of the poorest
and most neglected regions of the world.

“There are those who enter the world in such poverty that they are deprived of both the means and the motivation to improve their circumstances. Unless they can be touched with the spark which ignites the spirit of individual enterprise and determination, they will only sink into apathy, degradation and despair. It is for us, who are more fortunate, to provide that spark.”

—HIS HIGHNESS THE AGA KHAN



Social responsibility

extends beyond national boundaries

We live in a world where **1 billion people** live on less than **one dollar a day**. As global citizens, you can become part of the solution to **alleviate global poverty** and play an active role in helping communities become self-sufficient.

Among Americans, there is a growing awareness of the serious consequences of global poverty. Poverty has proven to be one of the biggest sources of instability and conflict in the world today. The lack of economic opportunities continues to fuel conflict and instability all over the world.

PartnershipsInAction Golf is an initiative of Aga Khan Foundation U.S.A. (AKF USA), a non-profit international development agency that seeks to improve opportunities and livelihoods of communities in the developing world without regard to race, religion or origin. This popular national event bridges Americans' spirit of generosity by reaching out to uplift people living

in poverty around the world. It is a partnership embracing the human values of dignity, self-reliance, pluralism, equality and justice.

Inaugurated in 2007, PartnershipsInAction Golf provides companies with a unique opportunity to raise their profiles by becoming corporate sponsors of the tournaments. By helping to alleviate poverty and despair, you can plant the seeds for building a more peaceful world for all.

100% of donations and all net proceeds from Partnership Golf tournaments go directly to projects supported by the Foundation; not a cent is spent on administration.



“Our collaborative work with Aga Khan Development Network over the years exemplifies the power of public-private partnerships in making measurable, long-term impact for those most in need.”

CONRAD PERSON, Director of Johnson & Johnson’s International Programs and Product Giving, Corporate Contributions

Quick facts about PartnershipsInAction Golf

100% of donations and all net proceeds from golf tournaments go directly to projects supported by the Foundation; not a cent is spent on administration

Held in major cities such as Atlanta, Dallas, Houston, San Antonio and Seattle since 2007, tournaments continue to expand to other cities

Thousands of golfers and sponsors support this charity event to take a swing at ending global poverty

PartnershipsInAction Golf offers a variety of attractive sponsorship opportunities with value-added benefits and special gifts and prizes to give maximum exposure to corporations, businesses and individuals

PartnershipsInAction Golf provides an opportunity to learn about progress in international development while enjoying a day out on the green with friends and colleagues



Support *change*

As a *PartnershipsInAction* Golf sponsor, you can join the growing ranks of motivated golfers and **socially responsible American corporations.**

Golf is one of the fastest growing leisure activities in the US. Golfers have shown resolute willingness to get out and support a good cause and have a fun and social time doing it. Don't miss this chance to get your company involved in this awareness and profile-raising activity.



The sponsorship packages and the corresponding recognition opportunities in each tournament are impressive, and there are lots of extras for sponsors and their guests. It is also a great opportunity to network with golfers, sponsors, volunteers and other participants.

Corporate partners have the opportunity to sponsor brunches, banquets, receptions, carts, contests and individual holes, to name a few. With a wide range of options for sponsorship levels and benefits, there is a package for everyone.

EASY STEPS TO ENGAGE YOUR EMPLOYEES AND CLIENTS

- Invite a *PartnershipsInAction* Golf volunteer for a “Lunch and Learn” session with your group to better understand how your contribution goes to save and improve lives
- Select your desired sponsorship level from the *PartnershipsInAction* Golf sponsor package. Each sponsorship package includes multiple benefits including golf fees for tournament playing spots
- Engage your employees and clients to create foursomes or register as individuals by visiting www.PartnershipsInAction.org/golf

VOLUNTEER OPPORTUNITIES

PartnershipsInAction Golf tournaments are organized by volunteer teams. Join hundreds of other volunteers across the country for a satisfying and rewarding experience.

GET INVOLVED NOW

Volunteer • Sponsor • Donate • Register Online

www.PartnershipsInAction.org/golf

CALL: 1-888-253-9255

EMAIL: pgolf@akfusa.org

Impact of *change*



In Kenya, Tanzania and Uganda, nearly 300,000 students along with their parents and teachers have benefited from AKF's School Improvement Program.

Aga Khan Agency for Microfinance disbursed more than 434,100 loans to poor and low-income households in 2009, amounting to \$205 million. These loans help build businesses, improve living standards and provide a pathway out of poverty.

For a quarter century, Aga Khan Foundation U.S.A. has been investing in people, extending a helping hand to communities and individuals so they may live with dignity and hope. Your sponsorship can make a tremendous impact on saving lives, educating children and helping families to lift themselves out of poverty.

Here's a glimpse at how far your contribution actually goes.

Aga Khan Health Services cares for 1.8 million people annually, employs 8,000 staff, and operates 320 medical facilities in East Africa, South and Central Asia, including primary health care clinics, diagnostic centers, women's hospitals and referral hospitals.

3 million people have benefited directly from the Aga Khan Foundation's rural support programs worldwide, with indirect beneficiaries reaching close to 12 million people in over 8,400 village organizations.





After civil war in Tajikistan, AKF's agricultural reform program brought new land into production with the construction of irrigation channels and improved productivity with better farming techniques, enhanced seed varieties and crop diversification. In eastern Tajikistan, food self-sufficiency increased dramatically from 15% in 1993 to 80% by 2002.

Aga Khan Development Network has planted over 100 million trees to mitigate the effects of climate change, contribute to biodiversity, and provide farmers with long-term assets for food, fuel, fodder and construction materials.

In Afghanistan, AKF's activities center on training teachers, especially women; encourage parents to send their girls to school; set up community-based classrooms that allow children in remote rural areas to attend school; and form school management committees where parents and community members get involved in running the schools.

OUR PARTNERS IN CHANGE

Aga Khan Foundation U.S.A. partners with other like-minded institutions dedicated to international development, sharing lessons learned and collaborating on programs. The Foundation also works together with local and national governments. As an agency of the Aga Khan Development Network, the Foundation coordinates closely with its sister agencies, each of which has experience and expertise in various fields.

Some institutions that AKF USA has collaborated with include:

American Institutes for Research

American Red Cross

Bill & Melinda Gates Foundation

CARE

Citigroup Foundation

Flora Family Foundation

Ford Foundation

William and Flora Hewlett Foundation

Johns Hopkins University

Johnson & Johnson

Charles Stewart Mott Foundation

Microsoft Corporation

Omidyar Foundation

Pfizer Inc.

Rockefeller Foundation

South Asia Earthquake Relief Fund

United States Agency for International Development

United States Department of Agriculture

United States Department of State

United States Environmental Protection Agency



www.PartnershipsInAction.org/golf

Aga Khan Foundation U.S.A., established in 1981, is a private, non-denominational, non-profit international organization committed to alleviating poverty, hunger, disease and illiteracy, primarily in Africa and Asia. The Foundation supports innovative community approaches to meet basic human needs, mainly in the areas of health, education, rural development, civil society and the environment.

The Foundation is an agency of the Aga Khan Development Network, a group of private development agencies founded by His Highness the Aga Khan, with

mandates ranging from health and education to architecture, culture, microfinance, disaster reduction, rural development, the promotion of private sector enterprise and the revitalization of historic cities.

The Foundation presently supports over 100 programs in 18 countries for the common good of all citizens regardless of their gender, origin or religion. Its underlying impulse is the ethic of compassion to help the most vulnerable of society. The geographic focus of the Foundation's development programs is in East Africa and South and Central Asia.

JOIN US ON FACEBOOK. GET ON OUR MAILING LIST.

Now there are even more ways for you to get involved. On Facebook, search for us by typing "AKF-USA-PartnershipsInAction"

Get on our mailing list to receive our monthly e-newsletter *Empowered* containing information and updates about our initiatives as well as development activities of Aga Khan Development Network. Join today:
www.PartnershipsInAction.org/empowered



AGA KHAN FOUNDATION U.S.A.

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