

What Will You Plant Today?

Could it be hope?

Your sponsorship has the potential to make a profound difference in some of the most resource-challenged and neglected regions of the world.



Partnerships *InAction* | Walk

ATLANTA • CHICAGO • DALLAS • HOUSTON • LOS ANGELES

Sponsorship Benefits

NATIONAL PARTNERS			REGIONAL PARTNERS					
DIAMOND PARTNER	SIGNATURE PARTNER	PREMIER PARTNER	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	PARTNER	SUPPORTER
\$250,000	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000

ONLINE									
Recognition on Partnership Walk website	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Link to company website	◆	◆	◆	◆	◆	◆	◆	◆	
Recognition within web sponsor pages for all major Partnerships InAction events	Logo								
PRINT									
Recognition on Walk registration brochures**	Logo - National	Logo - National	Logo - National	Logo - National	Logo - National				
Recognition on Walk Day program**	◆	◆	◆	◆	◆	◆			
Recognition on the annual sponsor appreciation highlight**	Logo	Logo	Logo	Logo	Logo	Logo			
ON-SITE DISPLAY OPPORTUNITIES									
Opportunity to display company banner on Walk Day*	National	National	National	National	Local	Local	Local		
Recognition on Start/Finish banner**	Logo - National	Logo - National	Logo - National	Logo - National	Logo - National	Logo - Local			
Recognition on stage backdrop on Walk Day**	Logo - National	Logo - National	Logo - National	Logo - National					
Opportunity to display company banner at all major Partnerships InAction programs*	◆	◆							
PUBLIC ACKNOWLEDGEMENT									
Public acknowledgement on Walk Day	◆	◆	◆						
Public acknowledgement during all major Partnerships InAction events	◆								
PUBLIC RELATIONS									
Acknowledgement of company support on Walk Day press release	◆	◆	◆						
EXCLUSIVE OPPORTUNITIES									
Logo on Walk T-shirts for all 5 cities**	◆								

DID YOU KNOW

100% of the funds raised at Partnership Walk go directly to projects supported by the Foundation. Not a cent is spent on administration.

Since 1995, 40 Partnership Walks have been held across the USA in Atlanta, Chicago, Dallas, Houston and Los Angeles, attracting 239,000 participants, raising over \$28 million.

This year about 32,000 participants nationwide are expected to reach an estimated 160,000 people through Walk sponsorships and awareness campaigns.

Our growing list of past and current sponsors include American Airlines, Cadbury Schweppes, Coca Cola, Conoco Phillips, Deloitte & Touche, Dunkin Foundation (and partners), EDS, Frito Lay, Pepsi Bottling Group, Tara Energy, and Western Union Foundation.

* Sponsors must provide banners for display by the due date as determined by the local Walk cities.

** Promotional materials are produced at different intervals leading up to the Walks. All sponsorships must be received by 12/31 to be eligible. Sponsorships received after the production cutoff for a marketing material or merchandize will be added to the next available item. Logo art and listing of name must be supplied in accordance with established guidelines. City-specific restrictions may apply.

Please visit the website below to obtain more information or to contact a local Walk city representative.



An initiative of Aga Khan Foundation U.S.A. and its volunteers in communities across America. A tax-exempt organization under section 501(c)(3) of the IRS code.